

El Pollo Loco Foundation Bring The Fire Contest Official Rules

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility

El Pollo Loco Bring The Fire Contest (the “Contest”) is open only to legal residents of the fifty (50) United States (and the District of Columbia) who are thirteen (13) years of age or older at the time of entry and designated representatives of a sports team affiliated with either (a) an accredited public or private K-12 school in the United States OR (b) an accredited college or university in the United States (a “Team”); and (iii) have permission from all Team members (or, if minors in their jurisdiction of residence, the parent/legal guardian of such Team member) appearing in the submitted entry. All references to “School” or “Schools” herein refer to both K-12, college, and universities. Void where prohibited. Employees of El Pollo Loco, Inc., El Pollo Loco Foundation, The Many, Realtime Media LLC and their respective parents, affiliates, subsidiaries, distributors, sales representatives, and all other service agencies involved with the Contest and members of their immediate family (spouse, parents, siblings, and children) and household members (whether related or not) of each such employee are not eligible to participate or win. To enter the Contest or receive a prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions shall be binding and final in all respects relating to this Contest.

2. Sponsor and Administrator

Sponsor: El Pollo Loco Foundation, 575 Anton Blvd., Suite 1100, Costa Mesa, California 92626.

Administrator: Realtime Media LLC, 2460 General Armistead Ave, STE 209, West Norriton, PA 19403.

3. Timing

Contest begins on January 19, 2026 at 12:00 a.m. Pacific Time and ends on February 19, 2026 at 11:59 p.m. PT (“Contest Entry Period”). The Contest is governed by these Official Rules and is subject to all applicable federal, state and local laws.

4. How to Enter

During the Contest Entry Period you must:

1. Follow the following accounts on Instagram: @elpolloloco (instagram.com/elpolloloco) and @arika_ogunbowale (instagram.com/arika_ogunbowale);
2. Have your Instagram account set to Public;
3. Create a video not to exceed 60-seconds featuring how El Pollo Loco could bring fire to your Team. Ensure you have permission from all Team members to be included in the Video (the “Submission”); and
4. Post the Submission on your own Instagram account with the hashtags “#EPLfire” and “#Contest”, as well as your Team’s name, School, and City/State in the caption (collectively, the “Submission”).

To enter you must have your Instagram profile settings as PUBLIC (not protected) to enter your Submission. If you do not already have an Instagram account, download the application and create an account as instructed. Getting an account is free. Submission must comply with Instagram’s Terms of Use, which can be found at <https://help.instagram.com/581066165581870>. Use of multiple Instagram accounts to enter by the same individual is prohibited and may result in disqualification. Submissions will be deemed to have

been submitted by the authorized account holder of the account from which the Submission is uploaded at the time of the entry, as identified by the primary email address associated with that Instagram account. Submissions will not be acknowledged or returned. You are not permitted to share the same Instagram account with another entrant.

By posting a Submission as set forth above and using the hashtags “#EPLfire” and “#Contest” you are confirming your acceptance of and agreement to these Official Rules.

Limit of one (1) Submission per Team throughout the entire Contest Entry Period. Use of any automated system to enter is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected Submissions, all of which will be ineligible to win a prize.

By submitting a Submission, you acknowledge and agree that Sponsor may receive other Submissions under this Contest that may be similar or identical to the Submission posted by you, and you waive any and all claims you may have had, may have, and/or may have in the future, that any other Submission reviewed and/or used by Sponsor may be similar to your Submission and you understand that you will not be entitled to any compensation because of Sponsor’s use of such other similar or identical material.

5. Submission Requirements

The Submission must comply with the following requirements: (i) the Submission may not feature any person other than entrant unless they have consent of the other person / people that are included (If any Team member is a minor in your jurisdiction of residence (18 for most states, 19 in Alabama and Nebraska, and 21 in Mississippi), obtain parental/legal guardian approval. Sponsor may request proof of written permissions from all Team members (or their parents/legal guardians); (ii) other than the Sponsor, its products, brands and/or logos, the Submission may not show, contain, mention, depict, refer or otherwise allude to the name, logo or product of any other retailer, manufacturer, brand, product, store, place of business, person, company or character in such a way or manner as to imply an affiliation with, or endorsement of, the Sponsor, its products, brands and/or this Contest; (iii) the Submission must be entrant’s own original work (or the entrant must have the rights from the photographer or videographer to make the Submission), created solely by entrant and not created professionally; must not have won any award; (iv) the Submission may not contain, mention, refer or otherwise allude to any material that is violent, lewd, obscene, sexually explicit, pornographic, disparaging, defamatory, libelous, racially or morally offensive or otherwise contain inappropriate content or objectionable material; (v) the Submission cannot promote alcohol, illegal drugs or tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any political agenda or message; (vi) the Submission cannot in any manner defame, misrepresent, contain disparaging remarks or reflect negatively about Sponsor, its products, or other people, products or companies or their products, or in any way reflect negatively upon such parties or explicitly or implicitly communicate messages or images inconsistent with the positive images and/or goodwill with which Sponsor wishes to be associated, as determined by Sponsor in its sole discretion; (vii) the Submission cannot contain any personal identification, such as personal names, email addresses or street addresses, without express permission of Sponsor; (viii) the Submission cannot itself be in violation of any law; and (ix) the Submission must otherwise be in compliance with these Official Rules and the Instagram community standards and guidelines. Sponsor reserves the right, in its sole discretion, to disqualify any Submission that Sponsor believes, in its sole discretion, does not comply with or is in violation of these Official Rules or that otherwise contains prohibited or inappropriate content.

6. Grant of Rights

By submitting the Submission, the entrant represents and warrants that he/she has all right, title and interest necessary to grant the Sponsor the worldwide, irrevocable and unrestricted right and license to adapt, publish, use, edit, create derivative works and/or modify such Submission in any way and post the Submission on the internet or use the Submission in any other way and agrees to indemnify and hold Sponsor harmless from any claims to the contrary.

7. Representations and Warranties/Indemnification

Each person who enters this Contest represents and warrants as follows: (i) entrant has obtained any and all necessary permissions required to submit the Submission and for Sponsor's right to use the Submission for any purpose, including the consent of any identifiable third person(s) appearing in the Submission, and entrant can and will make written copies of such permissions available to Sponsor upon request; (ii) the Submission is owned by entrant; (iii) the Submission is wholly original with entrant and, as of the date of submission, the Submission is not the subject of any actual or threatened litigation or claim; (iv) the Submission does not and will not violate or infringe upon the intellectual property rights or other rights of any other person or entity, including, but not limited to, rights of privacy and publicity; and (v) the Submission does not and will not violate any applicable laws, and is not and will not be considered defamatory or libelous. Each entrant hereby agrees to indemnify and hold the Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers and directors harmless from and against any and all third party claims, actions or proceedings of any kind and from any and all damages, liabilities, costs and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations or agreements of entrant hereunder.

8. Winner Determination

On or about February 20, 2026 Sponsor will judge each Submission on the following criteria:

- Demonstrated Need for the Prize: 50%
- Impact Potential of the Prize: 35%
- Skill, Creativity, and Team's Authentic Energy: 15%

The top five (5) Submissions will be potential winners. In the event there are any ties, the tied Submissions will be compared and the Submission with the highest overall score in "Demonstrated Need for the Prize" will prevail. In the event a tie still remains, the Submission with the highest overall score in "Impact Potential of the Prize" will prevail. If any potential winning Team (or/or the entrant who posted the Submission) is found to be ineligible or does not comply with these Official Rules, such potential winning Team or associated representative will be disqualified and the Team Submission with the next-highest judges' score will be named a potential winner. Sponsor reserves the right to award fewer than five (5) prizes if, in its sole discretion, it does not receive a sufficient number or quality of eligible and qualified Submissions.

SPONSOR WILL SEND A DIRECT MESSAGE FROM @ELPOLLOLOCO TO THE DESIGNATED REPRESENTATIVE OF EACH POTENTIAL WINNING TEAM VIA INSTAGRAM AND THE DESIGNATED REPRESENTATIVE WILL BE REQUIRED TO RESPOND WITHIN 48 HOURS OF THE TIME NOTIFICATION WAS SENT. It is recommended that you confirm your Instagram notification settings are turned on. Failure by the designated representative of the potential winning Team to respond to the initial verification within 48 hours of notification will result in disqualification and Sponsor will select an alternate potential winning Team in the same manner. Limit of one (1) prize per School.

POTENTIAL WINNING TEAMS ARE SUBJECT TO VERIFICATION BY SPONSOR. SPONSOR'S DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE ADMINISTRATION, OPERATION, SELECTION OF THE WINNING TEAMS AND OTHER MATTERS RELATED TO THE CONTEST.

9. Verification of Potential Winners

Potential members of each winning Team may be required to complete and return an Affidavit of Eligibility, Release of Liability and Publicity Release (where permitted by law) (collectively, the "Affidavit") by the date specified by Sponsor, or an alternate potential winning Team may be selected. In the event (a) potential winning Team (or its designated representative) cannot be reached for whatever reason after a reasonable effort has been exerted, or the potential winning Team (or its designated representative) notification or Affidavit is returned as undeliverable, (b) potential winning Team (or its designated representative) declines or cannot accept, receive or use the prize for any reason, (c) of noncompliance with these Official Rules or any of the aforesaid time periods, (d) potential winning Team (or its designated representative) is found to be ineligible to enter the Contest or receive the prize, or (e) potential winning Team (or its designated representative) fails to fulfill the Affidavit-related obligations, such potential winning Team shall be disqualified from the Contest and an alternate potential winning Team may be selected using the same criteria, from among the other eligible entries received, as described in Section 5 above. Sponsor reserves the right to modify the notification and Affidavit procedures in connection with the selection of alternate potential winning Team, if any.

10. Prizes

Five (5) prizes will be awarded. Each prize is a Two Thousand and 00/100 Dollar (\$2,000 USD) donation to the winning Team's School that may be used toward the identified needs of the Team as expressed in the Submission. The approximate retail value ("ARV") of each prize is \$2,000. Prizes will only be awarded to the School, and not to any individual Team member.

For all Prizes: Prize is non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the listed prize for one of equal or greater value for any reason. Winning Team's School is solely responsible for all taxes and fees associated with prize receipt and/or use. All federal, state, and local tax liabilities, as well as any other costs and expenses not specified herein as being awarded are the sole responsibility of the winning Team's School. Prize will be awarded only if the potential winning Team and its members fully complies with these Official Rules.

11. Entry Conditions and Release

Each entrant agrees to: (a) comply with and be bound by these Official Rules and the decisions of Sponsor which are binding and final in all matters relating to this Contest; (b) defend, indemnify, release and hold harmless the Sponsor, The Many, Realtime Media LLC, Arike Ogunbowale, Instagram, and their respective parent, subsidiary, and affiliated companies, celebrities, and any other person and organization responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, and all of their respective past and present officers, directors, employees, agents and representatives (collectively, the "Released Parties") from and against any and all claims, expenses, and liability, including but not limited to negligence and damages of any kind to persons and property, including but not limited to invasion of privacy (under appropriation, intrusion, public disclosure of private facts, false light in the public eye or other legal theory), defamation, slander, libel, violation of right of publicity, infringement of trademark, copyright or other intellectual property rights, property damage, or death or personal injury arising out of or relating to a participant's entry, creation of an entry or submission of an entry, participation in the Contest, acceptance, possession, attendance at, defect in, delivery of, inability to use, use or misuse of

prize (including any travel or activity related thereto) and/or the broadcast, exploitation or use of entry. Winner acknowledges that the prize is awarded as-is without warranty of any kind.

12. Publicity

Except where prohibited or restricted by law, winning Team's and affiliated School's acceptance of a prize constitutes the Team's and School's agreement and consent for Sponsor and any of its designees to use and/or publish the winning Team's (and associated members) and/or School's name, city and state of residence, photographs or other likenesses, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by any associated Team or School representative regarding the Contest or Sponsor, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval. By participating in the Contest, entrant agrees to all of the terms and conditions of the Sponsor's Privacy Policy, which is available <https://www.elpolloco.com/legal/#privacy>

13. General Conditions

Released Parties and their subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers and directors shall not have any obligation or responsibility, including any responsibility to award any prize to entrants, with regard to: (a) Submissions that contain inaccurate information or do not comply with or violate the Official Rules; (b) Submissions, prize claims, or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind; (c) entrants who have committed fraud or deception in entering or participating in the Contest or claiming the prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (e) any inability of a winning Team to accept the prize for any reason; (f) if a prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, weather or any other similar event beyond Sponsor's reasonable control; or (g) any damages, injuries or losses of any kind caused by any prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in this Contest or any Contest- or prize-related activities. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be (a) tampering with the entry process or the operation of the Contest, or with any website promoting the Contest; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Contest multiple times through the use of multiple email addresses/Instagram accounts or the use of any robotic or automated devices to submit entries. If Sponsor determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Contest, Sponsor reserves the right to void the entries at issue, and/or terminate the relevant portion of the Contest, including the entire Contest, and/or modify the Contest and/or award the prize from all eligible Submissions received as of the termination date.

The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof. In the event there is a discrepancy or inconsistency between

disclosures or other statements contained in any Contest-related materials, privacy policy or terms of use on any website, social media platform or application and/or the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control and the discrepancy will be resolved in Sponsor's sole and absolute discretion.

14. Limitations of Liability

The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Contest; (d) technical or human error in the administration of the Contest or the processing of registrations; or (e) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize. If for any reason an entrant's registration is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Contest. No more than the stated number of prizes will be awarded.

15. Mandatory Informal Dispute Resolution Process

If you have a "Dispute" (as defined below) with Sponsor or Released Parties relating to this Contest, you shall first provide Sponsor with written notice ("Notice") sent to the following address Sponsor, 3535 Harbor Blvd., Suite 100, Costa Mesa, California 92626 ATTN: El Pollo Loco Legal Department. A Notice must include all of the following: (1) a detailed description of the Dispute; (2) the nature and basis of the claim(s); (3) the nature and basis of the specific relief sought and a detailed calculation for that relief; and (4) information sufficient for Sponsor to evaluate your claim. Any Notice you submit must be signed by you. You and we agree to negotiate in good faith in an effort to resolve any Dispute. This should lead to resolution, but if for some reason the Dispute is not resolved satisfactorily within sixty (60) days after receipt of a compliant Notice, you and we agree to the further dispute resolution provisions below. Both you and we agree that this informal dispute resolution process is mandatory and a condition precedent that must be satisfied before initiating any formal dispute resolution proceeding. Any applicable statute of limitations will be tolled for sixty (60) days from the time a fully compliant Notice is served on the other party unless the parties mutually agree to extend that period.

BINDING INDIVIDUAL ARBITRATION: You agree that the sole and exclusive forum and remedy for any and all disputes, actions, claims, or other controversies between you and Sponsor or any Released Parties that cannot be resolved informally and that relate in any way to or arise out of the Contest ("Dispute") shall be final and binding arbitration. Dispute shall have the broadest possible meaning permitted by law.

You and we acknowledge that these Official Rules affect interstate commerce and that the Federal Arbitration Act ("FAA") and federal arbitration law apply to arbitrations under these Official Rules (despite any other choice of law provision).

Arbitration under this Contest shall be administered by the American Arbitration Association (the "AAA"). The applicable AAA Consumer Arbitration Rules and AAA Mass Arbitration Supplementary Rules shall apply, as modified by these Official Rules. If you initiate arbitration, the applicable AAA rules will govern the payment of fees unless applicable law requires a different allocation of fees in order for this arbitration provision to be enforceable. If you are unable to pay your share of the AAA fees, we will consider a request to pay them on your behalf so long as you have fully complied with the informal dispute resolution process as set forth above.

The arbitration will be conducted before a sole neutral arbitrator who shall be located at or near the location where the arbitration will take place. The arbitration will be conducted at a location that is reasonably convenient for you.

The award of the arbitrator may require payment of the costs, fees, and/or expenses incurred by the prevailing party consistent with applicable law and the applicable AAA rules. The provisions of Fed. R. Civ. P. 68 may be applied by the arbitrator. The arbitrator shall be bound by these Official Rules as a court would and shall issue a reasoned, detailed decision explaining the essential findings and conclusions on which the award is based.

INDIVIDUAL RELIEF AND CLASS ACTION WAIVER: The parties agree that the arbitrator may award the same relief available in court provided that such relief (including declaratory or injunctive relief) shall only be in favor of the individual party seeking relief and only to the extent necessary to provide the relief warranted by that party's individual claim. YOU AGREE THAT YOU BRING CLAIMS AGAINST SPONSOR OR RELEASED PARTIES ONLY IN YOUR INDIVIDUAL CAPACITY AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PURPORTED CLASS, REPRESENTATIVE, COLLECTIVE, OR PRIVATE ATTORNEY GENERAL PROCEEDING. FURTHER, UNLESS WE AGREE OTHERWISE, THE ARBITRATOR MAY NOT CONSOLIDATE ANY PERSON'S OR ENTITY'S CLAIMS WITH THOSE OF ANOTHER PERSON OR ENTITY AND MAY NOT OTHERWISE PRESIDE OVER ANY FORM OF A CLASS, REPRESENTATIVE, COLLECTIVE, OR PRIVATE ATTORNEY GENERAL PROCEEDING. IF AFTER EXHAUSTION OF ALL APPEALS ANY OF THESE PROHIBITIONS ON NON-INDIVIDUALIZED RELIEF; CLASS, REPRESENTATIVE, COLLECTIVE, AND PRIVATE ATTORNEY GENERAL CLAIMS; AND CONSOLIDATION IS FOUND TO BE UNENFORCEABLE AS TO A PARTICULAR CLAIM OR WITH RESPECT TO A PARTICULAR REQUEST FOR RELIEF (SUCH AS A REQUEST FOR INJUNCTIVE RELIEF), THEN YOU AGREE THAT SUCH A CLAIM OR REQUEST FOR RELIEF SHALL BE DECIDED BY A COURT AFTER ALL OTHER CLAIMS AND REQUESTS FOR RELIEF ARE ARBITRATED.

ADDITIONAL PROCEDURES FOR MASS ARBITRATION FILINGS: If twenty-five (25) or more claimants submit Notices or attempt to file demands for arbitration raising similar claims and are represented by the same or coordinated counsel, all of the cases must be resolved in arbitration using the AAA Mass Arbitration Supplementary Rules in stages using staged bellwether proceedings if they are not resolved prior to arbitration as set forth above. The parties agree that the individual resolution of claims in arbitration might be delayed if they elect to pursue claims in connection with twenty-five (25) or more similar claims. In the first stage, the parties shall each select up to fifteen (15) cases per side (thirty (30) cases total) to be filed in arbitration and resolved individually in accordance with this arbitration provision, with each case assigned to a separate arbitrator unless the parties mutually agree otherwise. During this time, no other cases may be filed in arbitration, and AAA shall not accept or administer arbitrations commenced in violation of this provision. If the parties are unable to resolve the remaining cases after the conclusion of the first stage of bellwether proceedings, each side may then select up to another fifteen (15) cases per side (thirty (30) cases total) to be filed in arbitration and addressed individually in accordance with this arbitration provision. During this second stage, no other cases may be filed in arbitration or accepted or administered by the AAA. This process of staged bellwether proceedings (thirty (30) cases total in each set of bellwether proceedings as outlined above) shall continue until the parties are able to resolve all of the claims, either through arbitration or settlement. If these mass filing procedures apply, any statute of limitations applicable to the claims set forth will be tolled from the time the first cases are selected for bellwether proceedings until a given claim is selected for a bellwether proceeding, withdrawn, or otherwise resolved. A court shall have the authority to enforce this provision and, if necessary, to enjoin the filing or prosecution of arbitrations.

OPTING OUT OF ARBITRATION: IF YOU DO NOT WISH TO BE BOUND BY THIS ARBITRATION PROVISION, YOU MUST NOTIFY SPONSOR IN WRITING WITHIN THIRTY (30) DAYS OF THE DATE THAT YOU FIRST HAD NOTICE OF THESE OFFICIAL RULES CONTAINING AN ARBITRATION PROVISION. THIS IS NOT A NEW OPT OUT RIGHT IF YOU WERE PREVIOUSLY BOUND BY AN ARBITRATION PROVISION. YOUR WRITTEN NOTIFICATION TO SPONSOR MUST BE SENT VIA MAIL TO SPONSOR, 3535 Harbor Blvd., Suite 100, Costa Mesa, California 92626 ATTN: El Pollo Loco Legal Department. IT MUST INCLUDE YOUR NAME AND ADDRESS AS WELL AS A CLEAR STATEMENT THAT YOU DO NOT WISH TO RESOLVE DISPUTES WITH SPONSOR OR RELEASED PARTIES THROUGH ARBITRATION. YOUR DECISION TO OPT OUT OF THIS ARBITRATION PROVISION WILL HAVE NO ADVERSE EFFECT ON YOUR PARTICIPATION IN THIS CONTEST. IF YOU HAVE PREVIOUSLY NOTIFIED SPONSOR OF YOUR DECISION TO OPT OUT OF ARBITRATION, YOU DO NOT NEED TO DO SO AGAIN. ANY OPT OUT RECEIVED AFTER THE THIRTY (30) DAY TIME PERIOD WILL NOT BE VALID.

Notwithstanding any provision in these Official Rules to the contrary, the parties agree that if we make future changes to this arbitration provision, except for changes to the Notice address, you may reject such changes by sending us written notice within thirty (30) days of the change to Sponsor, 3535 Harbor Blvd., Suite 100, Costa Mesa, California 92626 ATTN: El Pollo Loco Legal Department. This is not an opt-out of arbitration altogether. By rejecting any future changes you are agreeing that you will arbitrate any Dispute in accordance with the language of this provision.

WE BOTH AGREE THAT, WHETHER ANY CLAIM IS IN ARBITRATION OR IN COURT, YOU AND SPONSOR BOTH WAIVE ANY RIGHT TO A JURY TRIAL INVOLVING ANY CLAIMS OR DISPUTES BETWEEN US TO THE FULLEST EXTENT PERMITTED BY LAW.

In no event shall any claim, action or proceeding by you related in any way to these Official Rules be instituted more than one (1) year after the cause of action arose to the fullest extent permitted by law. CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant and Sponsor and Released Parties in connection with the Contest, shall be governed by, and construed in accordance with, the substantive laws of the State of California, USA, without regard to conflicts of laws principles with jurisdiction and venue in the local, state, and federal courts for Costa Mesa, California.

16. Contest Results

To receive a list of the winners, send a #10 self-addressed, stamped envelope for receipt by May 18, 2026 to: El Pollo Loco Bring the Fire Contest (12105) - Winners List Request, c/o Realtime Media, 2460 General Armistead Ave, STE 209, West Norriton, PA 19403.

This Contest is not Sponsored by Instagram. All questions regarding the Contest should be directed to the Sponsor or Administrator.